



An Overview of the CIO Institute Events

Empowering Global IT Leaders, One Strategic Event at a Time

Traditional B2B Sales Cycles can take months. We Streamline the Process in One Event.

The CxO Institute is the premier platform for IT decision-makers to address today's most critical business challenges. Our events are purpose-built to connect CIOs, CTOs, and other senior IT executives with leading solution providers, fostering collaboration, innovation, and tangible outcomes.

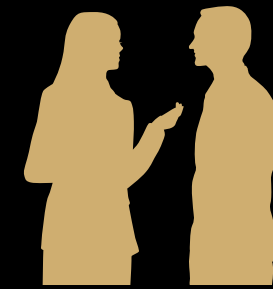
For sponsors, this is an unparalleled opportunity to showcase your expertise, engage directly with decision-makers, and position your brand as a trusted partner in the IT ecosystem.



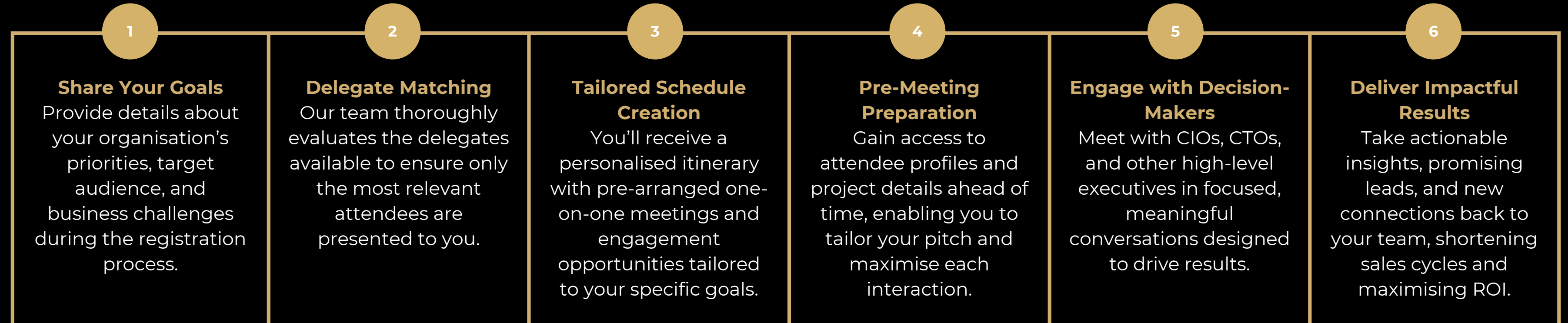
Gain direct access to a hand-picked audience of C-level executives actively seeking solutions to their strategic challenges.



Present your expertise through personalised one-on-one meetings, boardroom discussions, and keynote sponsorships, all designed to drive conversations that matter.



Build direct relationships with top IT decision-makers and industry leaders, ensuring meaningful interactions that drive business opportunities.



EXCLUSIVE SPONSOR EXPERIENCES AT EACH CXO INSTITUTE EVENT

CxO Institute summits provide a premier platform for sponsors to engage directly with senior IT leaders in a high-impact environment. Hosted in world-class venues, these summits are designed to foster meaningful connections, insightful discussions, and valuable brand exposure.

Elevate your engagement through exclusive networking opportunities, from curated drinks receptions to private insights dinners with top decision-makers. Position your brand at the centre of innovation and executive collaboration.



UK & EUROPE	EVENT DATE
London, United Kingdom	<u>22 May 2025 / 20 November 2025</u>
Oxford, United Kingdom	<u>25 September 2025</u>

NORTH AMERICA	EVENT DATE
Chicago, Illinois, USA	<u>26 June 2025</u>
New York, USA	<u>30 April 2025 / 30 November 2025</u>
San Francisco, California, USA	<u>9 October 2025</u>

UNRIVALLED CONNECTIONS
Meet IT decision-makers actively searching for solutions to their strategic challenges.

EFFICIENT LEAD GENERATION
Replace months of prospecting with impactful conversations at a single event.

MEASURABLE ROI
Trackable outcomes that translate directly into qualified leads and sales opportunities.



NOT JUST A RANDOM CROWD, BUT A VERY TARGETED AND FOCUSED AUDIENCE.

Sophie Le Reste, MBA, Senior Manager - International / EMEA, Tangoe shares how CxO Institute events have redefined the value of business networking. Instead of random participants that don't really have a lot of interesting, useful, and helpful conversations, the CxO Institute events deliver a focused audience, ensuring meaningful discussions and real outcomes.